

The Smith College Radio Station, WCSR, went on the air for the first time on January 6, 1949. The program was broadcast over the electric power line which followed the Central Heating System. Reception was limited to the College.

In March 1949, the station joined the Pioneer Broadcasting System, with telephone lines to WAMF at Amherst College and ~~WAMF~~
~~at Amherst College~~ and WMUA at the University of Massachusetts.

